

Local Space Online Privacy Statement

(The policies stated within this document are applicable to Local-Space.com)

Your Privacy Is Serious Business To Us!

The privacy of our visitors and members is very important to us. Since we do gather information about you, we provide this privacy statement to enable you to understand the terms and conditions associated with the collection of this data, as well as how we use it and how you can correct or change it. In addition, we make to you the following pledge:

The Local-Space.com Privacy Pledge

1. The personal and business information we collect will be used for purposes of site research and development in an effort to better serve your needs.
2. We will never contact you without your permission, and we will immediately terminate any communications with you upon request.

Electronic Newsletters

You can choose to subscribe to any of our FREE electronic newsletters. These newsletters are distributed through our service provider. To subscribe, simply check the box for each newsletter you wish to receive, provide your e-mail address and then submit. From time-to-time, you may be asked to provide additional information which is optional and may include your date of birth (which can be hidden from other users), the URL of your website, instant messaging details, biography, address, interests and occupation. As a subscriber to our newsletter, you also agree to receive advertisements, promotions, and special communications from Local-Space and its partners. You can remove yourself from our newsletter e-mail lists by simply following the "Unsubscribe" directions included in each newsletter you receive or send a blank email to remove@local-space.com. Please be assured that information you voluntarily give us will not be shared with any third party beyond our service provider.

**Business Opportunity Submission**

Local-Space collects information for business opportunity advertisers conducting recruitment campaigns on the site. Submitting information to Local-Space under this program is completely voluntary. Should you choose to provide Local-Space with information as a part of this program, this personal information will only be sent to the company you selected. The information will also be retained by Local-Space.

Expert Author Submission

Local-Space collects information for some authors on the site identified as expert authors or columnists. Submitting information to Local-Space under this program is completely voluntary. Should you choose to provide Local-Space with information as a part of this program, this personal information will only be sent to the section/directory you selected. The information will also be retained by Local-Space.

Local-Space Registration

You will be required to register in order to access certain areas of local-space.com. To register, you are required to supply your name and e-mail address, a username and password. Optional information includes your date of birth (which can be hidden from other users), the URL of your website, instant messaging details, biography, address, interests and occupation. The information gathered from this process is stored in the local-space.com database and is also saved to a cookie. This allows local-space.com members to enter the site without having to login each time. When you make a membership purchase at local-space.com, your credit card information is secured using 128-bit SSL encryption technology.

Contests And Sweepstakes

All contests and sweepstakes conducted on any site operated by local-space.com are conducted in accordance with both commonwealth and state laws. Information collected during any contest or sweepstakes event is used to verify user identity and to contact winners. No information regarding individual users is sold or rented to any third party. Winner name and address data will be supplied to a third-party fulfillment source for the shipment of your prize.



Usage Reports

In order to better understand traffic patterns on any site owned and operated by local-space.com, we analyse our site activity to obtain overall usage statistics. These usage statistics provide us with certain information obtained from data within the browser string (information contained in every user's browser). Information we collect from the browser string includes domain name, browser type, operating system and MIME type.

E-Mail Data Analysis

From time-to-time, we provide our e-mail lists (newsletters & special offers) to third-party companies who provide specialized services, such as e-mail message deployment, merge-purge (identifying and removing duplicate addresses) of lists, statistical analysis and other data processing. These companies work on our behalf, and we do not provide our lists or other data to them for their own, permanent use.

Cookies

All sites owned and operated by local-space.com use cookies. A cookie is a small data file written to your hard drive. Cookies allow us to understand user behaviour so we can more effectively develop information and programs to serve you better. Our third-party ad serving company, delivers a one-time cookie to your hard drive in order to better track ad impressions and click-through rates

If you're concerned about the use of cookies, you have the option to set your browser to warn you before accepting cookies, or to turn off cookies entirely. The options to warn or disable cookies can be found in the "Options" or "Preferences" feature of your browser. You do not need to enable cookies in order to use any site owned and operated by local-space.com.

Links to Other Sites

Please be aware that when you're on local-space.com or any site owned by local-space.com, or when you receive an e-mail message from us on behalf of a marketer according to permission granted through our opt-in process for newsletters and special offers, you could be directed to other sites that are beyond our control, such as the marketer's site. There may also be links to other sites from local-space.com pages or from the e-mail message we send you that take you outside local-space.com. These other sites may send their own cookies to visitors collect data or solicit personal information. The privacy policies of these other sites may be significantly different from this privacy policy. We are not



responsible for the privacy practices of these other sites and cannot guarantee the security of any of your personal information collected there.

Third-Party E-Mail Collection

In addition to local-space.com visitors providing permission to receive newsletters and special offers, we do work with various marketing partners to promote our newsletters and special offers to their visitors. Each promotion on third-party sites is branded under local-space.com and, as with the newsletter and special offer list subscriptions on local-space.com, all e-mail address collection from third-party sources adhere to our opt-in process.

Security

Protecting the security of your personal information is very important to us. When we store information you've provided to us, that information is protected by security measures that include "firewalls" (a combination of computer hardware and software that helps keep unauthorized visitors from accessing information within our computer network), "intrusion detection systems" (a combination of computer hardware and software that helps detect any unauthorized visitors), "secure socket layer" (data encryption used when transmitting certain information such as personal information from a form or a transaction within local-space.com) and other security measures such as secure storage. Unfortunately, no data transmission over the internet or data repository can be guaranteed to be 100% secure. As a result, while local-space.com strives to protect your personal information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online and cannot be responsible for the theft, destruction or inadvertent disclosure of your personal information.

Reporting Unsolicited E-Mail

Despite our concerted efforts to prevent unsolicited (spam) e-mail relayed through local-space.com servers, unsolicited e-mail may sometimes get through. Local-space.com NEVER sends unsolicited or spam e-mail. We view spam as a serious violation of privacy and a misuse of the internet in general. If you receive an unsolicited e-mail with a domain of local-space.com, please forward it immediately to administrator@local-space.com. Upon receipt of the e-mail, we will do our utmost to track down the offender and take any actions necessary to stop spam messages.

**Correcting Information**

You can correct or update any information you have provided to local-space.com by following the instructions in any electronic newsletter or offering we send, and you may correct your information by logging into your 'user control panel' found on local-space.com.

Deactivating

Any user receiving our electronic newsletter or who receives regular offers from our partners may opt out of our email list at any time by simply following the instructions to "Unsubscribe" within each newsletter or offering or send a blank email to remove@local-space.com.

Changes to the Local Space Privacy Policy

This privacy policy may be modified from time to time. If there is a significant change, we will indicate on our sites that our privacy policy has changed and provide a link to the new policy.

Contacting Local Space

Should you have any questions, concerns or suggestions, you may contact local-space.com by e-mail, at administrator@local-space.com or at the following address:

Local-Space.com
300 Ameys Track
Foster 3960
Victoria, Australia
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Effective Date: July 18, 2007